

AMAZON ALTERNATIVES

GROCERIES

Azure Standard

Offering the largest non-GMO & organic food selection in the USA. All minimally processed or certified organic and much of it packaged in compostable or reusable packaging.

Ethical Superstore

Offers a wide variety of groceries with free delivery on orders over £50. Biona Organic, Doves Farm and Dorset Cereals are among the many brands stocked.

Thrive Market

Curated menus to allow for restrictive diet shopping. All food is ethically sourced. Zero-waste warehouses, sustainable packaging, and carbon-neutral shipping.

Misfit Market

Work directly with farmers and makers to rescue organic produce and other grocery items that might otherwise go to waste, then deliver them to your door.

BEAUTY + PERSONAL CARE

Detox Market

Cruelty-free standards and a list of banned ingredients that products it lists must not contain.

Plastic Freedom

Sells skin, face, body products, and accessories in a bid to give people options where plastic is not used.

Greenbeauty Market

Sells vegan, natural and organic products and only works with independent brands.

Credo

Offers clean, nontoxic, and cruelty-free beauty products. 90% of the brands they carry are owned by women.

CLOTHES

Social Supermarket

All brands that they carry operate on a social and/or environmental impact. In addition to clothes, they also carry food, drink, cosmetics, and more.

People Tree

Works with producers, garment workers and farmers to make environmentally and sustainable clothes. Natural materials are used where possible and dyes are free from harmful chemicals.

Thought Clothing

Uses sustainably sourced materials for its collections crafted from natural yarns.

Ethical Superstore

Aims to find alternatives to everyday fashion items and has a supplier code of conduct, which stipulates that employment is freely chosen without discrimination or child labor.

CLOTHES

threadUP

The perfect online alternative to thrift shopping. They always ship with zero plastic packaging.

Girlfriend Collective

A size-inclusive, ethically and sustainably-made activewear brand.

For Days

Offers a closed-loop system, which means they'll take back your shirts when they're tattered, reuse them, and send you a new version at a discounted rate.

Ocelot

Supports a global community of conscious brands, small businesses, and independent artisans. Their "maker to market" mentality means that talented artisans can share their stories through handcrafted products that have all been intentionally designed and made with natural, sustainable, and mostly recycled materials.

BOOKS + MUSIC

Bookshop

This B Corp supports independent booksellers and is dedicated to social good, giving 10% of sales to an earnings pool that's evenly divided between its partners. Bookshop gives away over 75% of its profit margin to stores, vendors, and authors.

Hive

Offers more than 1M books, vinyl records, gift sets, and eBooks. Consumers are then able to choose which independent bookshop to support with their purchase.

BOOKS etc.

Family business that's credited with often offering better deals than Amazon.

Biblio

This site offers local bookstores global reach. It's a 501c(3) non-profit that also seeks to provide books to communities in need. Win-win.

BOOKS + MUSIC

Wordery

Offers more than 10M books with free delivery to more than 100 countries, and works with literacy charities to promote reading among schoolchildren.

Ethical Revolution

Online hub for alternative ways to buy books, films, food and electronics.

Alibris

Online marketplace for independent sellers of books, music, and movies. While you won't be guaranteed to find everything you want, the selection is incredible.

Better World Books

Not only sells books, but is a Founding B Corporation that helps fight poverty through education. Every time you buy a book from them, they donate a book to someone in need.

ELECTRONICS

Richer Sounds

Known for its after-sales service. Two years ago, the founder handed over control to his staff while also giving employees a large cash bonus, winning plaudits from business leaders, trade unions and politicians in the process.

Ebuyer

Offers computers, parts, monitors, cables and the like.

Fairphone

Makes the most ethical and repairable smartphones on the market. It aims to source as many materials as possible in a human and environmentally kind way, as well as having a modular design in which parts can be repaired and replaced. share their stories through handcrafted products that have all been intentionally designed and made with natural, sustainable, and mostly recycled materials.

HOME GOODS

Made Trade

This curated platform ensures that every single product fits into one of its core values: fair trade, handcrafted, made in the USA, BIPOC-owned, women-owned, sustainable, or vegan, recycled/upcycled. The family-owned brand also donates 1% of proceeds to environmental causes and is carbon-neutral.

EcoRoots

Offers plastic-free shopping. They use recyclable and/or compostable packaging materials. They donate to Ocean Conservancy, an organization committed to relieving the earth of plastic pollution.

UnCommon Goods

Certified B Corporation offering items that come from independent artisans. They provide environmentally responsible packaging, a Better to Give program donating over \$2.6M around the world, and fair wages for employees.

HOME GOODS

The Little Market

Launched as a nonprofit fair trade shop, anchored in the fundamental belief that every person has the right to safe working environments and fair wages. The brand has provided over 1M hours of dignified work for underserved communities, including survivors of sex trafficking, refugees, and people with disabilities.

Grove Collaborative

Eco-conscious shop that offers non-toxic and cruelty-free household supplies, beauty and skincare, personal care, and wellness products.

Cost Plus World Market

Offers fair-trade products that meet sustainability and ethical standards.

Hippie Haven

Offers a large range of carefully created and selected cleaning goods. Run by a zero waste advocate and an all-female team.

GENERAL SHOPPING

Earth Hero

Certified B Corp that offers sustainable products. They offset the carbon footprint of your order, and is a partner of 1% For The Planet, giving back to environmental causes.

DoneGood

Curates a list of unique goods that are made in a way that's good for people and planet.

Package Free

As a low-waste space, the company collaborates with eco-friendly brands to offer ethical products. It ships the products using paper tape or wrapping, and upcycled or recycled boxes, which are 100% recyclable and compostable.

Etsy

You already know.

SHOP BETTER

We Are Women Owned

An online directory that lists women-owned businesses, meaning at least 51% owned, operated, and controlled by a woman.

Seneca Women App

This app provides you with a list of women-owned businesses and connects you with 3 of their podcasts that share stories of women who are making an impact. Also, the app highlights current events and articles that are centered around a positive impact on women's lives.

Official Black Wall Street

The most comprehensive list of black-owned businesses website that offer apparel to local produce. This site is an online directory, rather than an e-commerce platform, so the list not only has products but also has services. The website and app is very user-friendly and easy to search for businesses in your neighborhood.

SHOP BETTER

A Good Company

You'll find your everyday goods, all made with sustainability in mind from start to finish. They ship using climate-positive packaging, made completely of stone paper—so your delivery looks good, feels soft, and is planet-friendly in a way that not many others can boast.

BLK + GRN

Features all-natural and non-toxic goods from black-owned companies. Carefully curated and quality-tested by Black health experts, the products range from hair care and home goods to multivitamins and makeup. (And it's shipped in eco-friendly packaging!)

Plastic Freedom

This one-stop zero-waste shop curates collections for beauty, clothing, home & dining, and gifts. Whether you're looking for plastic-free wrapping and adhesives, gift sets, or individual items, this marketplace has it all. With every order, Plastic Freedom gives back, including planting over 67,000 trees to date!