

Financial allocation

\$2,010	<p>Advertisements</p> <ul style="list-style-type: none"> • Magazine (<i>Green Living</i>, \$300/month for 3 months = \$900) • Google ads (\$10/day with a \$100 credit after I spend \$50. 3 months total = \$790) • Instagram (\$80/day, 4 days total = \$320)
\$383	<p>Monthly payments</p> <ul style="list-style-type: none"> • Ecommerce site: \$18.07/month • Business emails: \$13.81/month • 12 months = \$382.56
\$56	<p>Packaging</p> <ul style="list-style-type: none"> • 50 12"x15.5" compostable bags • 50 small 6.5" x 9.3" bubble compostable mailers
\$213	<p>Machine service</p> <ul style="list-style-type: none"> • 3 machines (<i>sewing, serger, and embroidery</i>) • \$71/machine = 213
\$1,000	<p>Materials + sewing accessories</p> <ul style="list-style-type: none"> • fabric • thread • zippers • buttons • elastic • velcro • stabilizer • needles • paper for patterns • fabric pens • machine oil
\$865	<p>Print</p> <ul style="list-style-type: none"> • stickers (\$70.72) • coupons (\$35.83) • paper (\$8.99) and ink (\$24.99 for color and \$23.99 for black) for invoices and printing slips • Crumbs (~\$55 to print/quarter, ~\$120 to ship = \$175. \$175x4 = \$700)
\$300	<p>Rewards from Kickstarter</p> <ul style="list-style-type: none"> • Materials for custom garments (<i>thread, fabric, etc.</i>) • Crummy branded mugs • Shipping costs
\$173	<p>Gas money</p> <ul style="list-style-type: none"> • Goodwills (<i>located in Scottsdale, Phoenix, Mesa, and Tempe</i>) • Joann (<i>for thread and last-minute zippers needed for garments</i>) • USPS • American Screen Supply